



2018

ALIHANKINTA

SUBCONTRACTING FAIR • FINLAND

AMT.FI - ALIHANKINTA 2018 ÄLYOPAS

🕒 25.-27.9.2018

📍 Tampereen Messu- ja Urheilukeskus

#Alihankinta @Alihankinta

- Touchscreen's with the event guide now in all the halls!
- Mobile guide is available to download to your phone or tablet

Download the demo: <https://smart.amt.fi/ah17>

There are now 6 touchscreen to guide the visitors during the event. You can also download the guide to your phone or tablet. The renewed mobile guide brings you an efficient way to navigate in the fair area. With AMT.fi mobile guide you can see:

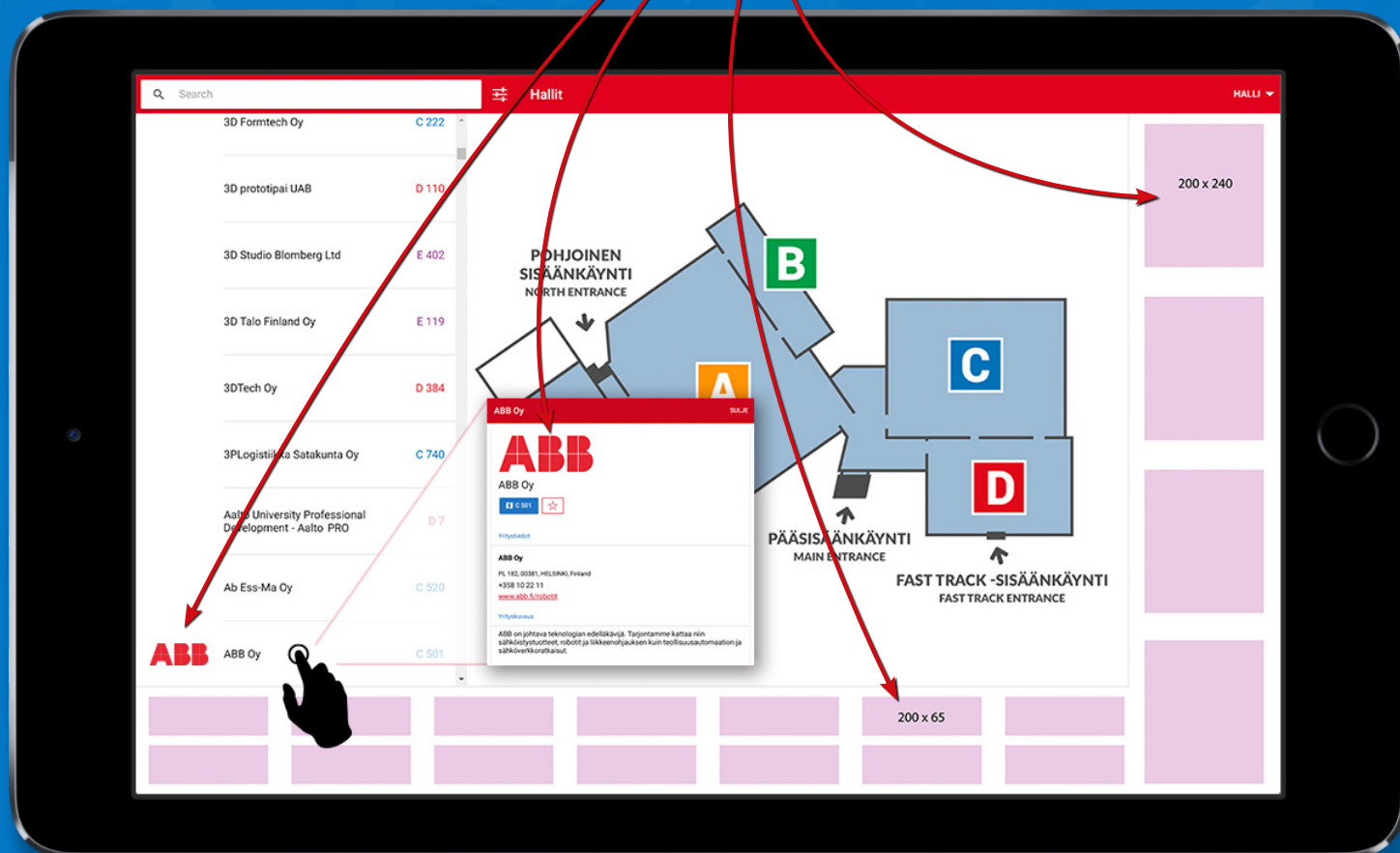
- Where the companies are located in the fair hall
- Zoomable map of the fair's map
- Exhibitors company, product and service information
- The extra information provided by the exhibitors
- Seminar program and places

WHEN YOUR FAIR COMMUNICATIONS NEED TO BE ON POINT!



ADVERTISEMENT PLACES

- ☐ **Logo on the fair map** 380 €
- ☐ **Logo package in the mobile guide systems (touchscreen and mobile)** 195 €
 - Logo next to the company's name in the list
 - Logo in the company's contact information
- ☐ **Footnote** (static in the bottom corner) 380 €
- ☐ **Sidenote** (a changing carousel) 480 €



Publication date and deadline for the material

Dates for the fair: 25.-27.9.2018

Deadline for the material: 29.06.2018

Technical information

- 42" touchscreens in every hall in the fair
- 60" and 40" touchscreens in the entrance lobbies
- Mobile version – download to your phone and tablet

Requirements for the material (logos and advertisements)

Pictures and logos for the internet service and mobile guide need to be sent as EPS, TIFF, JPG or PNG. Please consider that they are suitable for Full HD screens (1920x1080).

Please send the material as an attachment on an e-mail to:

aineistot@amt.fi

Advertisement sales:

Tuomo Takkunen

045 1244 946

tuomo.takkunen@amt.fi

Publishers

Tampereen Messut
Tampereen Messut Oy
Ilmailunkatu 20, PL 163
33901 TAMPERE
Puh. 0207 701 200
info@tampereenmessut.fi
www.tampereenmessut.fi

AMT.fi

AMT Hakemistot
PL 150
00251 Helsinki
info@amt.fi
www.amt.fi