

Electronics industry is characterized by specialization and innovation – amt.fi ELECTRONICS lives with it.

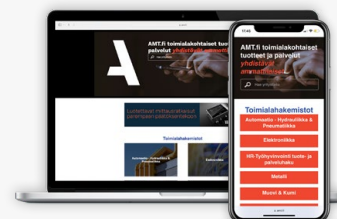
The amt.f ELECTRONICS media is your key to better business! The Suppliers of Electronic Instruments and Components Association (ELKOMIT – www.elkomit.fi), in collaboration with AMT Hakemistot, publishes the industry's most significant forum: The amt.fi ELECTRONICS. The amt.fi ELECTRONICS 2023 contains specific information about the industry's products, services, clients, brands and the companies behind them.

- Specialist articles, advertorials and surveys
- Company and corporation index
- Products
- Services
- Clients and brands

amt.fi Electronics digital portal

Our digital service contains specific information for other lines of industry too – just click and explore. The Electronics Industry Yearbook is already used by over 44,000 decision makers and executives involved in planning, projects, product development, maintenance and production.

Users	
44000	growth 15,79 %
Page loads	
276200	growth 0,33 %
Average session duration	
3 min 57 sec	



Printed guide

For the personnel, decision-makers, and experts in the technology industry

- Industrial Automation
- Electronics and electrical
- Machine-building and metal
- Telecommunications
- Planning and Consulting
- Production
- Production purchasers
- Product Design
- Research/ product development
- Automation of production
- Production of IT systems
- Servicing

Professional fairs:

-  Alihankinta (Subcontracting Fair Finland)29.9.-1.10.26.... Tampere
-  ENERGIA20.-22.10.26.... Tampere
- FINNMATERIA** 4.-5.11.26... Jyväskylä
- Verkosto**.....20.-21.1.27.... Tampere
-  Yhdyskuntatekniikka.....12.-13.5.27....Tampere



Newsletters for decision-makers

Newsletters sent to 40,000 decision-makers responsible for procurement, purchasing, and design in the industry. Newsletter 1: September 2026, one week before the Alihankinta event. Newsletter 2: January 2027.

The product news item will be published in the selected newsletter and in the digital guide's newsletter link. The average open rate (OR) of amt.fi's industry-specific newsletters is already over 30%, and the click-through rate (CTR) exceeds 3.5%. The average session duration is 3 minutes 57 seconds.



NEW: AMT and Electronics now also on LinkedIn

AMT and Electronics now have their own LinkedIn channel, where we publish current news about our operations and our clients' product or service updates. Include AMT's social media channel in your next campaign – or combine it with your amt.fi newsletter marketing! Learn more at: [linkedin.com/company/amt-fi](https://www.linkedin.com/company/amt-fi)



Presents:	Companies, products, services, principals
Platforms:	Digital guide, printed book, effective newsletters and social media
Users:	Over 44 000
Print run:	14 000
Usage time:	12 months



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CONTENT PRICES

www.amt.fi and printed catalogue

COMPANY AND ORGANISATION DIRECTORY

- Basic information..... 300 €
- Logo 300 €
- Company description..... 200 €
- Hyperlinks on the website 150 €

INDUSTRY DIRECTORY

- 1-10 titles..... 350 €
- 11-50 titles..... 650 €
- 51-100 titles 750 €
- the following titles..... 4 € / kpl
- description of products on the internet service..... 30 € / kpl

SERVICE INDEX

- 1-10 titles..... 350 €
- 11-50 titles..... 650 €
- 51-100 titles 750 €
- the following titles..... 4 € / kpl
- description of products on the internet service..... 30 € / kpl

CLIENTS, BRANDS AND WWW-ADDRESSES DIRECTORY

- 1-5 pcs..... 170 €
 - 6-10 pcs..... 200 €
 - 11-20 pcs 230 €
 - 21-50 pcs 290 €
 - following..... 4 € / each
- (includes a hyperlink to the clients web page)

ADVERTISEMENT IN PRINTED GUIDE

COVERS

- Front cover 148 x 130 mm..... 7000 €
- 2nd cover 140 x 210 mm 3000 €
- 3rd cover 140 x 210 mm 2500 €
- Back cover 148 x 210 mm 5500 €
- Spine 70 x 8-12 mm..... 2000 €

TEXT PAGES

- 1/1 page 148 x 210 mm 1900 €
- ½ page (vaaka) 120 x 89 mm..... 1100 €
- ½ page (pysty) 58 x 175 mm 1100 €
- ¼ page 58 x 89 mm 600 €

OTHER ADVERTISING SPACES

- Tabs 138 x 210 mm 2300 €
- Footnote left/right 100 x 10 mm 3000 €
- Sidenote left/right 100 x 7 mm..... 3000 €

ADVERTISING IN THE DIGITAL GUIDE

TOP POSTION

- Top postions* Digital Business Guide, Company / Product / Service and Principal listings 650 €

BANNERS

- 980 x 200 px..... 2000 €
- 200 x 115 px (logo banner on the bottom of the digital guide carousel - also video)..... 750 €

BANNER CONNECTED TO THE DESIRED COMPANY OR AGENCY

SEARCH (NAME OF COMPANY, NAME OF AGENCY)

- 980 x 200 px 850 €
- 980 x 490 px..... 1250 €
- 980 x 980 px 1950 €

BANNER CONNECTED TO THE DESIRED PRODUCT/SERVICE

SEARCH (KEYWORD)

- 490 x 490 px..... 850 €
- 490 x 980 px..... 1250 €

NEWSLETTER

The product news is sent with the newsletter and published in the internet

- Product news in one newsletter 450 €
- Product news in two newsletters..... 650 €

NEW: NEWS ON AMT & ELECTRONICS LINKEDIN CHANNEL

- Your news on AMT and Electronics LinkedIn channel 450 €
- Boosting a published news item, e.g. one week later 150 €

TECHNICAL INFORMATION AND MATERIALS

PUBLISHING DATES

Distribution starting september 2026.
Newsletter 1 – September 2026
Newsletter 2 – January 2027

TECHNICAL INFORMATION

Printed guide size: A5 (148 x 210 mm).
Copies: 13.000
Printing method: offset
Print house: PunaMusta
Layout: Bit & Page Oy

MATERIALS

Advertisement: PDF-format / 2400 dpi, pictures resolution 300 dpi, CMYK colors.
3 mm bleed for materials without marginals.
Glue binding must be taken into consideration in spread advertisements.
Logos: CMYK colors, TIFF, EPS / 300 dpi
Logos for the internet service resolution 72 dpi.

ADDS

E-mails with attachments: aineistot@amt.fi

ADD SALES

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BILLING

The information will be published in the printed version of The Electronics Industry Yearbook, coming out on September 2026. The same information is also available at www.amt.fi website. AMT will invoice you within two weeks after opening the information on Internet. All prices exclude VAT which will be added according to EU regulations. (Finland 24%).

INDEX INFORMATION TOTAL:

€

ADS:

€

Date: _____

Company: _____

Address: _____

Person: _____

Title: _____

Phone: _____

E-mail: _____

Signature: _____

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